

# SIMPLY ORGANIC®

## HOW TO BUILD STRONG TEAM RELATIONSHIPS

Now more than ever, it's important to stay in touch with your team and community. Here are several communication strategies you can use to strengthen your relationships with staff and clients during a crisis.

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Create a Facebook, WhatsApp or GroupMe chat group to keep tabs on each other.

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Touch base with your clients with regard to their future appointments or even on occasions such as their birthdays.

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Do mental health check-ins.

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Organize virtual events such as wellness days or wine nights.

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Post and repost your team's work on social media.

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Host an interactive hairpainting and styling demo.

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Allow clients to pre-pay or pre-tip their hairstylists with the help of apps (ex. Venmo) or gift cards.

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Organize a strategy meeting on how to effectively use the Holistic Hair Tribe Partner Program to sell retail from home.